



# Insideneews

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## Macular health vitamin helps vision problems

### Special to the Ledger

**BIRMINGHAM** — For the 76 million baby boomers born in the U.S. between 1946 and 1964, the fear of facing permanent vision loss due to Age-Related Macular Degeneration (AMD) is very real.

AMD is the leading cause of irreversible blindness in the U.S. for people over the age of 55. In Florida, more than 270,000 people have been diagnosed with this devastating eye disease.

The National Eye Institute (NEI) reports that high doses of antioxidants slow the progression of AMD or may even prevent it altogether.

According to the NEI-supported Age-Related Eye Disease Study (AREDS) conducted over a 10 year period, high dose antioxidant and zinc taken by mouth by those at risk for developing advanced AMD reduce the risk of progression by 25 percent and the risk of moderate vision loss by 19 percent.

In a 2006 Study (MERG) an Alabama company, Macular Health LLC, developed a breakthrough one-a-day eye vitamin at the University of Alabama Callahan Eye Foundation Hospital in Birmingham.

The Macular Health vitamin showed a 16 percent improvement in macular function after taking it for only 12 weeks and many of the patients in the study regained as much as 1 to 3 lines on the eye chart (see attached support documentation for additional details).

In November 2006, the American Academy of Ophthalmology recognized this study as the first documenting improvement in eye health in patients with AMD using new testing technology. The MERG

(Multi-Focal Electro-Retinogram) was used to gauge the overall health of the Macula before and after using the Macular Health Eye Vitamin.

"I believe Macular Health is the best product available. This is the first time in my career I've seen patients with better vision," says John O. Mason, III, M.D. a Birmingham eye surgeon and professor of ophthalmology who has been treating AMD patients for more than 14 years.

"We followed the guidelines of the AREDS study, which was published in 2001, but also added ingredients not available during that time such as Lutein, Bilberry and Zeaxanthin. We were able to put it all in a small pill that is to be taken once a day which is much easier for seniors who are already taking handfuls of pills every day," stated Macular Health LLC CEO and President, Jeffery McAnnally.

AMD patient Mr. Dill

comments since starting the Macular Health eye vitamin, he has regained some of his lost vision.

Dill stated, "We've been so impressed with the results of the Macular Health eye vitamin that I made copies of the information and have been distributing it to all of our friends and relatives."

Another AMD patient Barney Headley stated, "I would highly recommend Macular Health to anyone who has AMD. It has been nothing short of a miracle and I can now see to read small print and also drive my car again".

CEO and President Jeffery McAnnally developed Macular Health LLC in 2003, with the help of an ophthalmologist who has a family history of AMD. Macular Health is now being sold throughout the United States and is a leader in the ophthalmic nutri-ceutical industry. For additional information visit [www.MacularHealth.com](http://www.MacularHealth.com) or call toll-free 1-800-980-6551.