

# SPOTLIGHT ON Macular Health

## Age related Macular Degeneration can lead to irreversible vision loss, depression and suicide

Birmingham, Ala. — First, blurry... then, unrecognizable ... finally, gone. That is what happens to the familiar faces of family and friends that suffer from the leading cause of blindness in the United States. For the 76 million baby boomers born in the U.S. between 1946 and 1964, the fear of facing permanent vision loss due to Age-Related Macular Degeneration is very real.

A recent article published by the AMD Alliance International (AMDIA) shows that the impact of vision loss due to age related macular degeneration on patients' quality of life and psychological well being is comparable to that of cancer or coronary heart disease. This publication also shows that diagnosis of AMD and the threat of blindness increases severe depression and risk of suicide.

In a recent study done with the help of a Retina Surgeon

and Macular Degeneration Specialist from the UAB Callahan Eye Foundation Hospital in Birmingham, Alabama a breakthrough new supplement (Macular Health) was developed for Age Related Macular Degeneration. Using new testing technology at the UAB Callahan Eye Foundation Hospital called the Multifocal Electroretinogram, patients were placed on this new supplement for twelve weeks. Many of the patients in the study had a 16 percent improvement in retina function and regained as much as 1-3 lines on the eye chart.

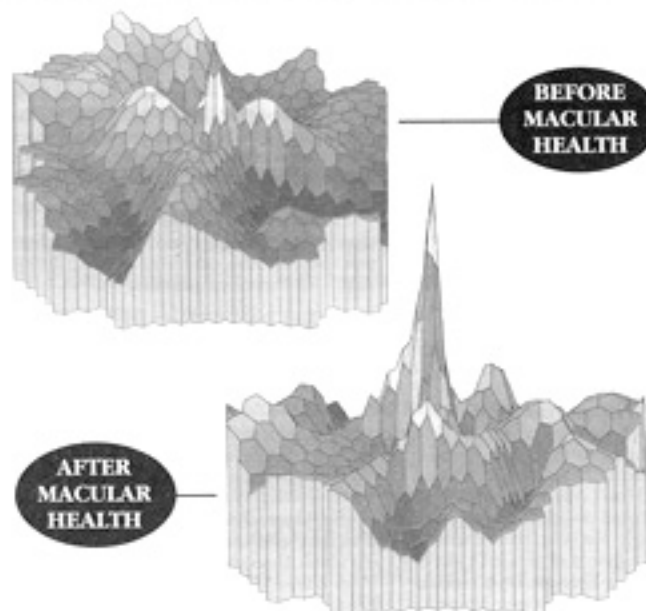
In November 2006, the American Academy of Ophthalmology recognized this study as the first study documenting improvement in eye health in patients with AMD. The MERG (Multifocal Electroretinogram) was used to gauge the overall health of the Macula before and after using the

Macular Health Eye Supplement.

*"I believe Macular Health is the best product available. This is the first time in my career I've seen patients with better vision,"* says John O. Mason, III, M.D., a Birmingham, Ala., eye surgeon who has been treating AMD patients for more than 14 years.

AMD patient Mr. Dill comments since starting the Macular Health Supplement, he has regained some of his lost vision. Mrs. Dill stated, *"We've been so impressed with the results of the Macular Health supplement that I made copies of the information and have been distributing it to all of our friends and relatives."*

Another AMD patient Barney Headley states, *"I would highly recommend Macular Health to anyone who has AMD. It has been nothing short of a miracle and I can now see to read small print and also drive my car again".* Advertiser



Doctors at the University of Alabama Department of Ophthalmology/UAB Callahan Eye Foundation Hospital have discovered that a specific supplement (**Macular Health**) can improve the health of the eye in patients with age related macular degeneration (AMD). An Associate Professor of Ophthalmology and Director of the Retina Service, conducted a study using high doses of zinc and lutein (found in the **Macular Health** eye vitamin) in patients with AMD. The patients, after only taking the supplement 12 weeks had an average 16% improvement in retina function. The Multifocal Electroretinogram (MERG) was used to gauge the results after using the **Macular Health** eye vitamin.

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